

DLUXE MAGAZINE

2026 LUXURY ADVERTISING MEDIA KIT

Dluxe Magazine

A luxury lifestyle magazine featuring golf, architecture, travel, coastal living, luxury real estate, fashion, automobiles, yachting, weddings, dining, wealth, wellness, and the exceptional businesses that serve them.

Advertise alongside the stories affluent readers turn to.

DLUXE Magazine is a print advertising publication and business directory placed where luxury audiences already are. Each issue moves through the worlds our readers care about — from the fairway to the shoreline, from architecture and interiors to the businesses worth knowing.

WHO READS DLUXE

An affluent, decision-making audience.

Affluent households

CEOs & entrepreneurs

Country club members

Luxury travelers

Wedding clientele

Investors

Medical, legal & financial professionals

WHERE DLUXE LIVES

Distributed where luxury audiences already are.

Luxury residences

Private clubs

Golf courses

Boutique hotels

Luxury real estate offices

Medical spas

Fine dining establishments

High-end retail partners

INSIDE EVERY ISSUE

Travel

Architecture

Interior Design

Golf

Luxury Homes

Fine Dining

Fashion

Events

Automotive

Yachting

Business

Wealth

ADVERTISING OPPORTUNITIES

Outside Back Cover Premium · full bleed	Inside Front Cover Premium · full bleed	Inside Back Cover Premium · full bleed
Premium Full Page Full bleed	Half Page Horizontal or vertical	Quarter Page Horizontal or vertical
Sponsored Editorial Story-led placement	Advertorial Branded feature	

Placements are quoted per campaign against an insertion order — you only pay for what your campaign needs. Premium positions are limited and first-come.

TECHNICAL SPECIFICATIONS

TRIM SIZE

8.5 × 11 in

BLEED

0.125 in

DOCUMENT (WITH BLEED)

8.75 × 11.25 in

SAFE AREA

0.375 in from trim

RESOLUTION

300 DPI

COLOR

CMYK

FILE FORMAT

Press-ready PDF (PDF/X preferred)

ADVERTISEMENT DIMENSIONS

Placement	Size	Pixels (300 DPI)	Bleed
Full Page	8.5 × 11 in	2550 × 3300	Full bleed (8.75 × 11.25)
Half Page — Horizontal	7.5 × 4.875 in	2250 × 1463	None
Half Page — Vertical	3.75 × 10 in	1125 × 3000	None
Third Page — Horizontal	7.5 × 3.25 in	2250 × 975	None
Third Page — Vertical	2.375 × 10 in	713 × 3000	None
Quarter Page — Horizontal	7.5 × 2.4375 in	2250 × 731	None
Quarter Page — Vertical	3.75 × 4.875 in	1125 × 1463	None

DESIGN GUIDELINES

Use professional photography, minimal copy, elegant typography, generous white space, and high-resolution logos. Avoid clutter. Our design team can create or customize your advertisement at no additional charge.

SUBMISSION CHECKLIST

- ✓ 300 DPI
- ✓ CMYK color
- ✓ Fonts embedded
- ✓ Images licensed
- ✓ Bleed included
- ✓ PDF/X preferred

Submit press-ready files to sales@dluxemediagroup.com. Contact us for current issue deadlines.

BOOK A PLACEMENT

EMAIL

hello@dluxemediagroup.com

PHONE

(917) 451-5130

OFFICE

New York

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